

Overview

Based in Portland, Oregon, SEMpdx is a non-profit organization dedicated to supporting and growing the search engine marketing (SEM) industry. Our vision is to elevate Portland's profile on a national scale as a hub for SEM expertise. SEMpdx offers education and awareness programs, knowledge sharing, professional development and networking events for SEM professionals and the business community.

Membership

Membership is open to individuals and companies, including SEM firms and consultants, in-house marketing professionals, Web developers, advertising agencies, students and the wider business community having an interest in SEM. There are three levels of membership and a wide range of opportunities to participate in the growth and direction of the organization.

Membership Levels

Type	Annual Fee
Professional - individual memberships for the SEM professional.	\$125
Corporate - includes three individual memberships in the name of the company. Additional members under the corporate membership are \$65 each.	\$250
Student - full and part time with valid id.	\$25

Each type of membership receives all the benefits available within SEMpdx. Sign up today by completing the attached membership form or visiting:

<http://www.sempdx.org>

For more information, please send email to membership@sempdx.org.

Membership Discounts

In addition to discounts to all SEMpdx events, Members receive discounts to local and national search marketing events, such as **SES** and **SMX Advanced**; **SEMPO Training**; and industry-leading publications. SEMpdx is continually expanding its partnerships to provide its members with valuable savings that help enrich their professional lives.

Membership Benefits

SEMpdx events and certain website resources are available to everyone. By becoming a member, you can receive special discounts and advance invitations to events and access valuable online tools and marketing resources on our website. Join today!

Education and Awareness

- ▶ **SEMPO SEM Training.** SEMPDX members receive a 10% discount on one of the best educational opportunities for Search Marketing available today. SEMPO Institute's courses are written by more than 35 SEM professionals and peer-reviewed by even more.
- ▶ **SEO Hot Seat** is a bi-monthly event in which websites are critiqued in a rapid-fire approach by a panel of SEM professionals. Participants and attendees alike benefit from expert recommendations for improvement. Members receive **discount pricing** and **preferred status for website critique** to SEO Hot Seat events.
- ▶ **SEMpdx e-Newsletter** keeps members up-to-date on the latest in Portland's SEM community. Delivered monthly, it includes event announcements, industry news, and informative articles written by SEM experts.
- ▶ **White Papers and Articles** on SEM best practices and tips are available to members in the member area of the SEMpdx's website.
- ▶ **Online Forum and Blogs** enable SEMpdx professionals to learn from one another and share knowledge with the business community.

Networking and Professional Development

- ▶ **SEMpdx Networking** events are held bi-monthly, connecting SEM professionals and area businesses. Members receive **discount pricing** to all networking events.
- ▶ **Online Directory Member Listing** provides members with a marketing venue where they can include their name, contact information and company logo.
- ▶ **Job Board.** Members can post resumes and job openings to a publicly viewable job board.
- ▶ **Special Events** occur throughout the year and include guest speakers, workshops and other activities. Members receive advance invitations as well as discount pricing to these events.