



2024 SPONSORSHIP GUIDE



October 17th-18th, 2024

Smith Hall - Portland State University
Portland, Oregon

Engage Marketing Conference is Portland's premier digital marketing conference. This year's conference will present an even wider variety of keynotes sessions, learning tracks, and panel sessions designed to provide direct insight into the most up-to-date strategies and technological advancements in digital marketing, including social media, content, UX/design, creative, advertising, SEO, and paid media.

Our loyal attendees and speakers will tell you that Engage is "one of the most important regional thought leadership events in the world" and that each year's agenda is "forward-thinking and relevant." Engage 2024 learning tracks are carefully organized to address all skill levels, with topics ranging from local and national search engine optimization (SEO), pay-per-click (PPC), and social media fundamentals, to tactical guidance on web and social analytics, content strategy, and future trends.

For more information on Engage 2024, visit us at sempdx.org/engage.





About SEMpdx

The mission of SEMpdx (Search Engine Marketing Professionals of Portland) is to empower individuals and companies to reach their professional goals through digital marketing education, networking, and community. Membership is comprised of some of the nation's savviest digital professionals, companies, and vendors. Through a variety of events and collateral, SEMpdx offers a unique sponsorship opportunity for companies looking to reach cutting-edge marketers, as well as those who are striving to be cutting-edge.

Visit sempdx.org for more information.





Sponsorship Package

Package #1: PLATNIUM

INVESTMENT

\$7,000

AVAILABLE

1

Benefits

- Opportunity to speak
- Prominent logo placement on the Engage website pages, and conference app
- Prominent mention during opening remarks made by SEMpdx representative
- Opportunity to place collateral materials on attendee tables, in ballroom and in conference tote bag
- Recognition through our social channels
- Opportunity for an exhibitor table
- Six (6) conference passes
- 20% discount on additional non-member passes



Sponsorship Package

Package #2: GOLD

INVESTMENT

\$5,000

AVAILABLE

2

Featured Benefit

YOUR CHOICE OF:

Wrap Party Sponsor

- All mentions of the welcome party in conference communications will include your company name (brought to you by sponsor name)

Lanyard Sponsor

- Opportunity to provide conference lanyards for all attendees (your company supplies the lanyards)
- High visibility of your company logo all day during the conference and in photos taken at Engage

Gold Sponsor Benefits

- Opportunity to place collateral materials on attendee tables in ballroom and in conference tote bag
- Recognition through our social channels
- Opportunity for an exhibitor table
- Four (4) conference passes
- 20% discount on additional non-member passes



Sponsorship Package

Package #3: SILVER

INVESTMENT

\$3,500

AVAILABLE

8

Featured Benefit

YOUR CHOICE OF:

Lunch Sponsor

Track Sponsor (5)

Registration/Check-In Desk Sponsor

Notepad Sponsor

Benefits

- Opportunity to place collateral materials on attendee tables in ballroom and in conference tote bag
- Recognition through our social channels
- Opportunity for an exhibitor table
- Three (3) conference passes
- 20% discount on additional non-member passes



Sponsorship Package

Package #4: BRONZE

INVESTMENT

\$1,500

AVAILABLE

4

Featured Benefit

YOUR CHOICE OF:

Bacon Sponsor

Wi-Fi Sponsor

Tote Bag Sponsor*

Benefits

- Opportunity to place collateral materials on attendee tables in ballroom and in conference tote bag
- Recognition through our social channels
- Two (2) conference passes
- 15% discount on additional non-member passes

**Sponsor provides tote bags



Sponsorship Package

Package #5: Exhibitor Booth

INVESTMENT

\$1,200

AVAILABLE

10

Featured Benefit

- Exhibitor table in main ballroom
- Opportunity to place collateral materials on attendee tables in ballroom and in conference tote bag
- Recognition through our social channels
- Two (2) conference passes
- 15% discount on additional non-member passes

