

SEMpdx November 13, 2007

SearchCommander.com
Got SERPS?

Leveraging Blogs, Feeds & RSS:
Why and how to use these tools to
beat the competition.

SEM **pdx**

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~~Leveraging blogs, feeds & RSS: Why and how to use these tools to beat the competition.~~

Wordpress Secrets - How SEMpdx has leveraged our blog.



Month	Unique visitors	Number of visits
Jan 2007	326	538
Feb 2007	498	1006
Mar 2007	790	1923
Apr 2007	550	2060
May 2007	702	2493
Jun 2007	1457	3312
Jul 2007	1407	3644
Aug 2007	2345	5631
Sep 2007	2538	5462
Oct 2007	2317	8837

Why do search engines “prefer” blogs?

blog = a website

post = a webpage

- ✓ Can be structured for SEO perfection
- ✓ XML & RSS Feeds
- ✓ Sitemaps & ping notifications
- ✓ Frequent content additions
- ✓ Social aspects provide better user experiences

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SEMpdx chose Wordpress



The home of Portland's SEM community

Events	Membership	Sponsors	SEM Resources	Blog	SEM Forum	About	Contact
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Join Us!

- Tags
- [adsense](#)
 - [adwords](#)
 - [amazon](#)
 - [boing boing](#)
 - [content network](#)
 - [digg](#)
 - [engaget](#)
 - [ezine articles](#)
 - [facebook](#)
 - [fark](#)
 - [flickr](#)
 - [Google](#)
 - [google](#)
 - [slap](#)
 - [lifehacker](#)
 - [media marketing](#)
 - [newsvine](#)
 - [pagerank](#)
 - [patrick qavin](#)
 - [PR update](#)
 - [savvy webmasters](#)
 - [smm](#)
 - [stumbleupon](#)
 - [techmeme](#)
 - [technorati](#)
 - [text link ads](#)
 - [viral marketing](#)

Here's what
Portland Oregons
search marketers
are talking about...



Rand Fishkin to Keynote Searchfest 2008

November 9th, 2007 by [Todd Mintz](#)



The SEMpdx Board is pleased to announce that [SEMOZ](#) CEO [Rand Fishkin](#) will be the keynote speaker at [Searchfest 2008](#).

Sphinn I'm going to assume that for most blog readers, giving a mini-bio of [Rand](#) isn't necessary... however, for those folks new to the search industry that don't know who [Rand Fishkin](#) is (and they have to be VERY NEW not to know who [Rand Fishkin](#) is), they can read more about [Rand's background here](#).

[Read more...](#)

Posted in [SearchFest](#), [announcements](#), [events](#) | [Edit](#) | [No Comments »](#)

SEMpdx Forum Latest

[Re: newbie'esque question re: mirror sites and SEO / SEM](#)
[Re: newbie'esque question re: mirror sites and SEO / SEM](#)
[newbie'esque question re: mirror sites and SEO / SEM](#)

Upcoming Events

[November Educational Event - SEM 6 Pack](#)
[Dec 2007 Networking](#)
[January 2008 Hot Seat + Vanessa Fox](#)

Member Resources

[Amplify Interactive Blog](#)
[Anvil's Search Engine Marketing News](#)
[EngineWorks Blog](#)
[Media Forte Marketing Blog](#)
[Search Commander Blog](#)

Other Resources

[E-Marketing Performance](#)
[Graywolf](#)

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Why is Wordpress so popular?



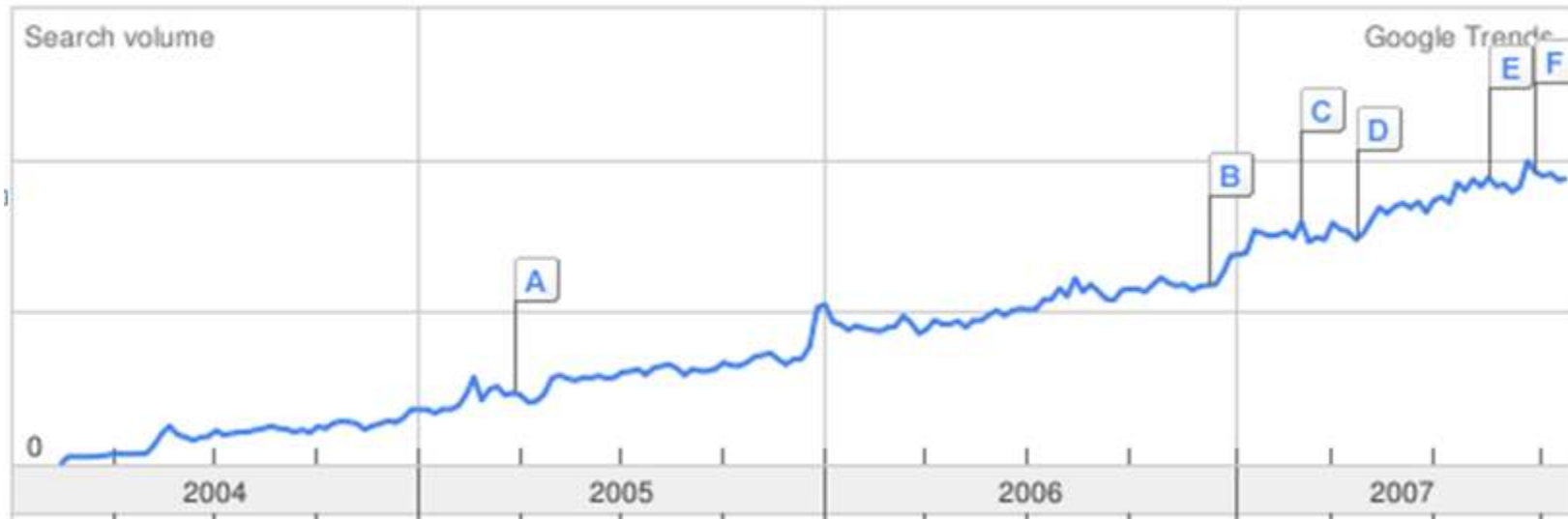
wordpress

Search Trends

Tip: You can compare searches by separating with commas.

Trend history

● wordpress



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What is RSS?



XML

- Really Simple Syndication?
- Rich Site Summary?
- All content can be “pushed” & defined by you
- Effectively supplement E-newsletters
- Build loyalty, subscribers & return visitors
- Can use for obtaining web content too (SEO)
- RSS = Really Slick Stuff

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RSS Friendly

The screenshot shows the SEMpdx website with a navigation bar containing links for Events, Membership, Sponsors, SEM Resources, Blog, SEM Forum, About, and Contact. A central banner features the text "Here's what Portland Oregons search marketers are talking about..." and an image of a group of people sitting on a couch. Below the banner is a news item titled "Rand Fishkin to Keynote Searchfest 2008" dated November 9th, 2007, by Todd Mintz. On the right side, there are two RSS feed boxes. The first is titled "SEMpdx Forum Latest" and lists several forum posts with titles like "newbie'esque question re: mirror sites and SEO / SEM". The second is titled "Upcoming Events" and lists "November Educational Event - SEM 6 Pack", "Dec 2007 Networking", and "January 2008 Hot Seat + Vanessa Fox". Red circles highlight the RSS icons in both boxes.

- A. Subscribe buttons are for the user
- B. www.domain.com/category/feed
- C. Conservative use of RSS improves SERPs

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Latest Activity

Incoming Links [More >](#)

- [Why Is Pool.com Featuring \(Probable\) Typo Squatting Domain Names ...](#)
- [Will You Still Love me if I'm Not on the First Page?](#)
- [SEO 21/10/2007](#)
- [InnoTech Austin - eMarketing Summit](#)
- [I Was Diagnosed With Stage 3B Lymphoma.](#)
- [Why Meta Description Tags Suck](#)
- [Todd Mintz interviews Tim Dineen re: Sphinn](#)
- [With A Little Help From My Friends...A 5 Pack Of Sphinn Interviews](#)
- [SEO Turns to Domaining: An Interview with Todd Mintz](#)
- [以S字母开头的SEO博客资源列表](#)

Ping friendly

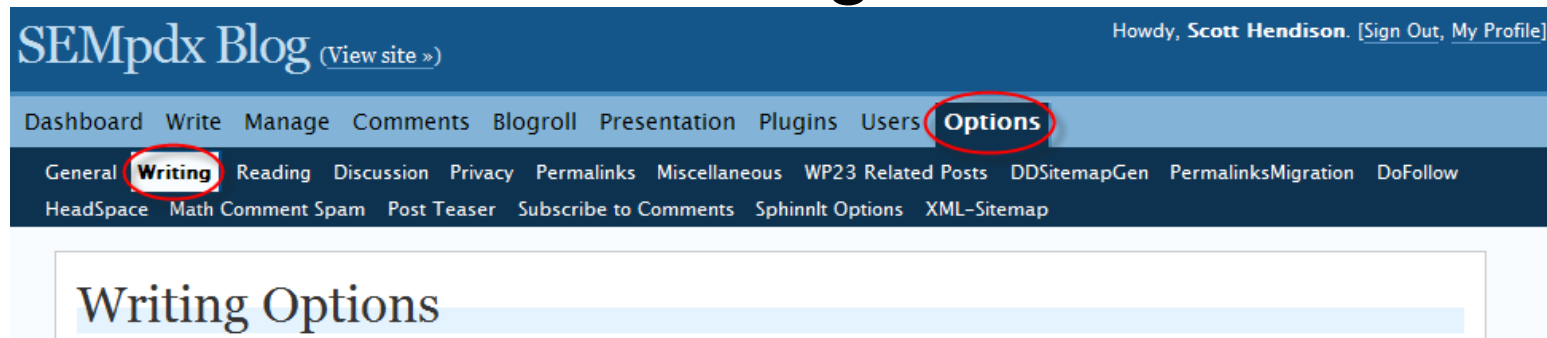


- "ping" when new content added to site.
- This can be done manually – Ugh
- From certain websites like Pingoat.com
- Or with free or paid software – (many)
- Or, automatically, as through Wordpress
- Notification of new inbound links too

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Pings



The screenshot shows the WordPress dashboard for SEMpdx Blog. The top navigation bar includes 'Dashboard', 'Write', 'Manage', 'Comments', 'Blogroll', 'Presentation', 'Plugins', 'Users', and 'Options' (circled in red). Below this, there are several sub-menus: 'General', 'Writing' (circled in red), 'Reading', 'Discussion', 'Privacy', 'Permalinks', 'Miscellaneous', 'WP23 Related Posts', 'DDSitemapGen', 'PermalinksMigration', and 'DoFollow'. A second row of sub-menus includes 'HeadSpace', 'Math Comment Spam', 'Post Teaser', 'Subscribe to Comments', 'SphinnIt Options', and 'XML-Sitemap'. The user 'Scott Hendison' is logged in, and the page title is 'Writing Options'.

All the way at the bottom of the page -
Update Services

When you publish a new post, WordPress automatically notifies the following site update services.

| `http://rpc.pingomatic.com/`

But... you can add to the pinglist!

SEMpdx pinglist is 46 & growing...

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Blogs offer social aspects...

- Sense of community
- Subscriptions
- Author Recognition
- User Interaction
- Polls & Comments



Community

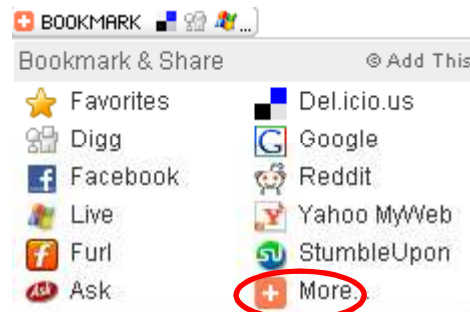
**AddThis Social
Bookmarking
Widget
(drop-down)**

1.2

Help your visitor promote your website or blog. Put the AddThis Social Bookmarking Widget on your site or blog, so any visitor can easily bookmark it. The widget works with all popular bookmarking services. *By AddThis.com.*

Deactivate

Bookmark



★ Favorites

- Del.icio.us
- Facebook
- StumbleUpon
- Newsvine
- Technorati
- Yahoo Bookmarks
- Ask
- Slashdot
- Simpy
- RawSugar
- Spurl
- Mister Wong
- Backflip
- Diigo
- Segnalo
- Tailrank
- DropJack

Google Bookmarks

- Digg
- Furl
- Yahoo MyWeb
- Reddit
- Live Bookmarks
- Twitter
- myAOL
- Fark
- Propeller
- Blogmarks
- LinkaGoGo
- Wink
- Magnolia
- Blue Dot
- Netvouz
- BlinkList
- Feed Me Links

~~Gregarious~~

~~Sociable~~

~~Others~~

Author Recognition

Add User Photo

0.1

Allows adding a photo to a user profile *By Andrew Ferguson.*

Deactivate

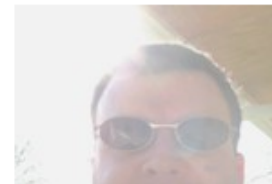
Why Is APP.Com Being Wasted On The Asbury Park, New Jersey Newspaper?

October 30th, 2007 by Todd Mintz



When you think about APP.com, what images come to mind?

Hot Steamy Nights Parking on the Jersey Shore?



Or, perhaps Hot Rock & Roll at the Stone Pony listening to Springsteen & Southside Johnny?

Are these pictures kindled in your head? Me neither.

When I think of App.com, I think of computer "apps". I'm probably not alone in that thought. However, App.com is the website that hosts the local Asbury Park, New Jersey newspaper.

The Asbury Park Press is one of 83 Gannett Newspapers and the domain name was purchased back in 1994 when an "app" wasn't nearly as important a term/phrase as it is now.

Author Recognition

Get Author Profile	0.5.1	Assigns specified author profile information to global variables for use in your blog. <i>By Kaf Oseo.</i>	Deactivate
------------------------------------	-------	--	------------

Author profile page
allows for recognition
and...



Recognition = content

About: Todd Mintz

Website:



<http://www.srclarke.com>

Profile:

Todd Mintz is the Director of Internet Marketing & Information Systems for [S.R. Clarke Inc.](#), a Real Estate Development and Residential / Commercial Construction Executive Search / Recruiting Firm headquartered in Fairfax, VA with offices nationwide. He is also a Director & Founding Member of [SEMpdx](#): Portland, Oregon's Search Engine Marketing Association.

Posts by Todd:

[Rand Fishkin to Keynote Searchfest 2008](#)

[Todd Mintz Is Blogging The SEM Six Pack](#)

[Be A Fan Of The New SEMpdx Facebook Page](#)

[The American Gangster Response To Google](#)

[3:10 To Mountain View](#)

Encourage User Interaction

Democracy	2.0.1	This poll plugin is easy to use, install, and manage. It uses AJAX to load data, making it quick and fun to use. Add {democracy:*id*} to your posts to include polls in your posts, where *id* corresponds to the ID of your poll. <i>By Andrew Sutherland.</i>	Deactivate
---------------------------	-------	---	------------

Add polls -
In posts or
in sidebar

Add a Poll

Question:

Answers:

-
-
-
-

Options:

- Make this the current poll
 Allow users to add choices

Chicago or Vegas? SES or Pubcon?

October 16th, 2007 by Scott Hendison



December 3 - 7th in Chicago is the Search Engine Strategies conference, while December 4th through 7th in Las Vegas is Webmaster World Pubcon.

As a member of SEMpdx, you can get a discount to attend either one. Please vote in our quick poll below, and if you can, take a minute to tell us why you made your choice the way you did.

Where will you be on December 3rd - 7th?

Vegas baby! Pubcon for sure

Not going to either one

SES Chicago

Hitting them both

Total Votes: 16

Started: October 5, 2007

Comments can encourage return visits

Filosofo Enroll Comments	0.57	Filosofo Enroll Comments lets users sign up to receive emails when new comments appear. <i>By Austin Matzko.</i>	Deactivate
--	------	--	------------

Encourages
return visits

Notify me of followup comments via e-mail

Submit Comment

Subscribe without commenting

E-Mail:

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Targeted Communities

WP-Sphinnit	1.0.1	Adds Sphinnit button to your WordPress blog posts. <i>By Michelle MacPhearson.</i>	Deactivate
-----------------------------	-------	--	------------

Everyone here
must join & use Sphinn



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What about “SEO”?

```
<!DOCTYPE html PUBLIC "-//W3C//DTD XHTML 1.0 Transitional//EN"
"http://www.w3.org/TR/xhtml1/DTD/xhtml1-transitional.dtd">
<html xmlns="http://www.w3.org/1999/xhtml">

<head profile="http://gmpg.org/xfn/11">
  <meta http-equiv="Content-Type" content="text/html; charset=UTF-8" />
  <title> Search Engine Marketers of Portland Oregon | SEMpdx Blog </title>

  <!-- leave this for stats -->
  <link rel="stylesheet" href="http://www.semportland.com/wp-content/themes/Prozac-3column/style.css"
type="text/css" media="screen" />
  <link rel="alternate" type="application/rss+xml" title="RSS 2.0"
href="http://www.semportland.com/feed/" />
  <link rel="alternate" type="text/xml" title="RSS .92" href="http://www.semportland.com/feed/rss/" />
  <link rel="alternate" type="application/atom+xml" title="Atom 0.3"
href="http://www.semportland.com/feed/atom/" />
  <link rel="pingback" href="http://www.semportland.com/xmlrpc.php" />

  <link rel='archives' title='November 2007' href='http://www.semportland.com/2007/11/' />
  <link rel='archives' title='October 2007' href='http://www.semportland.com/2007/10/' />
  <link rel='archives' title='September 2007' href='http://www.semportland.com/2007/09/' />
  <link rel='archives' title='August 2007' href='http://www.semportland.com/2007/08/' />
  <link rel='archives' title='July 2007' href='http://www.semportland.com/2007/07/' />
  <link rel='archives' title='June 2007' href='http://www.semportland.com/2007/06/' />
  <link rel='archives' title='May 2007' href='http://www.semportland.com/2007/05/' />
  <link rel='archives' title='April 2007' href='http://www.semportland.com/2007/04/' />
  <link rel='archives' title='March 2007' href='http://www.semportland.com/2007/03/' />
  <link rel='archives' title='February 2007' href='http://www.semportland.com/2007/02/' />
  <link rel='archives' title='January 2007' href='http://www.semportland.com/2007/01/' />
  <link rel='archives' title='September 2006' href='http://www.semportland.com/2006/09/' />
  <link rel="EditURI" type="application/rsd+xml" title="RSD"
```

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Get a Free SEO Review

SEARCH MARKETING 101
A ROOKIES GUIDE TO
SEARCH ENGINE OPTIMIZATION
& INTERNET MARKETING

- ✓ Titles
- ✓ Descriptions
- ✓ Keywords (tags)
- ✓ Header Tags
- ✓ Alt Tags
- ✓ Link Text
- ✓ XML Sitemaps
- ✓ Static Sitemaps
- ✓ Content is King
- ✓ PR Funneling

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A ROOKIES GUIDE TO
SEARCH ENGINE OPTIMIZATION
& INTERNET MARKETING

Free Wordpress plugins and a little tweaking at setup automates much of the SEO process.

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Alt Tags

```

```

The screenshot displays the SEMpdx Blog administration interface. At the top, the title 'SEMpdx Blog' is visible with a '(View site >)' link. Below the title is a navigation menu with options: Dashboard, Write, Manage, Comments, Blogroll, Presentation, Plugins, Users, Options. A secondary menu includes: Posts, Pages, Uploads, Categories, Files, Import, Export, Democracy Poll, Meta-data, Subscriptions, Automate. The main content area shows a post titled 'Rand Fishkin to Keynote Searchfest 2008'. Below the title, there are 'Visual' and 'Code' tabs, and a rich text editor with a toolbar. The editor contains the text 'SEMpdx will be ann' and a small image of a man's face. Below the image, the path is shown as 'Path: p > img' and there is a field for 'Tags (separate multiple)'. An 'Insert/edit image' dialog box is open over the image, with the following fields: 'Image URL' (http://www.toddmintz.com/rand.jpg), 'Image description' (Rand Fishkin Photo), 'Alignment' (-- Not set --), 'Dimensions' (input fields for width and height), 'Border' (input field), 'Vertical space' (input field), and 'Horizontal space' (input field). The 'Image description' field is circled in red. The dialog box has 'Cancel' and 'Update' buttons at the bottom.

Link Text

Related Posts	2.02	Returns a list of the related entries based on active/passive keyword matches. <i>By Alexander Malov & Mike Lu.</i>	Deactivate
----------------------	------	---	------------

Deep relevant text links
revive supplementals and
improve ranking site-wide

Semi-Related Posts:

- [Integrate Wordpress & Google Website Optimizer](#)
- [Automatic Wordpress Theme Generator](#)
- [Ask Your Internet Marketing Questions](#)
- [Upgrading Your Wordpress Blog](#)
- [Upgrade Your Wordpress Now](#)

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XML Sitemap

Google XML Sitemaps	3.0.1	This plugin will generate a sitemaps.org compatible sitemap of your WordPress blog which is supported by Ask.com, Google, MSN Search and YAHOO. Configuration Page By Arne Brachhold .	Deactivate
---------------------	-------	--	------------

- Your [sitemap](#) was last built on **November 10, 2007 5:29 pm**.
- Your sitemap ([zipped](#)) was last built on **November 10, 2007 5:29 pm**.
- Google was **successfully notified** about changes.

For every content
addition, new map created,
and Google is pinged

Static Sitemap

Dagon Design Sitemap Generator	3.12	Generates a fully customizable sitemap <i>By Dagon Design.</i>	Deactivate
--	------	--	------------

Sitemap Generation

Create blank page
and add this code -
<!-- ddsitemapgen -->

= Instant Sitemap
with auto-updating!

- What to show:** Pages and posts
 Just posts
 Just pages
- If showing both, which first:** Posts first
 Pages first
- Post sort order:** By title
 By post date (oldest first)
 By post date (newest first)
- Page sort order:** By title
 By page date (oldest first)
 By page date (newest first)
 By menu order (ascending)
 By menu order (descending)

Show comment count after posts:

Show comment count after pages:

If showing comment counts, display when zero:

Show dates after posts:

Show dates after pages:

Date format (if showing dates): Use [PHP date\(\) formatting](#)

HeadSpace 2 - Titles, Keywords & Descriptions

HeadSpace2	3.3.16	Meta-data manager on steroids, allowing complete control over all SEO needs such as keywords/tags, titles, description, stylesheets, and many other goodies. <i>By John Godley.</i>	Deactivate
-------------------	--------	---	------------

Replaces UTW (Ultimate Tag Warrior), Jerome's Keywords, SEO Title Tags, & Add Desc.

HeadSpace Settings

Global Settings - applied to everything unless otherwise specified

Home Page - applied to the home page

Archives - applied when viewing the archives

Categories - applied to category pages without specific settings

Posts & Pages - applied to posts & pages without specific settings

Author Pages - applied to author pages

Search Pages - applied when viewing search results

404 Page - applied when viewing a 404 error

Tag Pages - applied when viewing tag pages

Settings can be applied to specific posts & pages from the **post edit page**,

Mass Edit Meta-data

Meta-data:




















ID ▲	Post title	Page title
160	Sitemap	<input type="text"/>
159	Rand Fishkin to Keynote Searchfest 2008	<input type="text"/>

- Page title
- Page description
- More text
- Page slug
- Page title
- Site description
- Site name
- Tags/keywords

Headspace 2 has much more...

Page Modules

Page modules apply to individual pages. Drag-and-drop modules into the appropriate area. Modules can be re-ordered to change their position on the edit screen.

Simple Modules will always appear on edit screens	Advanced Modules will be hidden behind a link	Disabled Modules are disabled and do not appear
Page title  	JavaScript 	More text 
Page description  	Stylesheets  	Page-specific Plugins  
Tags (keywords)  		Raw data 
No Index/No Follow 		RSS Name 
		RSS Description 
		Site name 
		Site description 
		Page-specific Themes 

Save module order

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Headspace 2 – and still even more...

Site Modules

Site modules apply to your site as a whole. Only checked modules will run (when properly configured).

- Google Analytics  
- CrazyEgg  
- Frame Breaker 
- Google Section Targeting 
- Mint  
- Page Counts  
- StatCounter  
- Disable WordPress Widgets  
- WordPress content formatting  

and it's FREE!

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<http://www.amplify-interactive.com/>



Finally, Wordpress is
easy for users...

SEMpx Blog [\(View site »\)](#) Howdy, **Scott Hendison**. [\[Sign Out, M](#)

Dashboard **Write** Manage Comments Blogroll Presentation Plugins Users Options

Write Post Write Page

Title

Post

Visual Code

B *I* ABC |

Categories

Separate multiple categories with commas.

affiliate

announcements

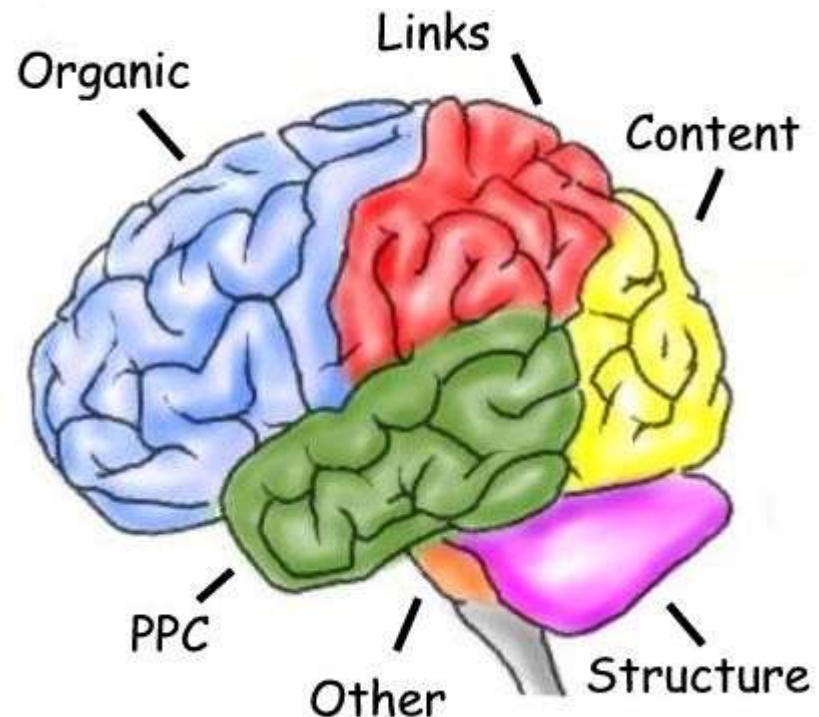
articles

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A few advanced SEO tactics...

- Canonical issues
- Changing page URLs
- Funneling PageRank
- rel= "nofollow"



www vs. non www pages

Enforce www. Preference	1.3	Provides 301 redirects to queries with <code>/index.php</code> and enforces your use or non-use of www . By Mark Jaquith .	Deactivate
----------------------------	-----	---	------------

Instant Canonical Fix – or else you have to...
edit your .htaccess file...

```
<IfModule mod_rewrite.c>  
RewriteEngine On  
RewriteBase /  
RewriteCond %{HTTP_HOST} !^www\.pdxtc\.com [NC]  
RewriteRule ^(.*)$ http://www.pdxtc.com/$1 [L,R=301]  
</IfModule>
```


Changing URL's - Permalinks

Dean's Permalinks Migration	1.0	With this plugin, you can safely change your permalink structure without breaking the old links to your website, and even doesn't hurt your google pagerank. <i>By Dean Lee.</i>	Deactivate
--	-----	--	------------

Change permalinks seamlessly with no loss of PageRank*, inbound link value, no 404 errors and no loss of search engine visibility.

* after next PR update... or the one after that...

Funneling PageRank

Editing header.php

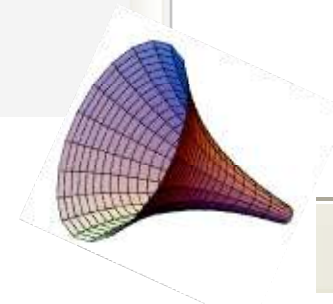
```
<!-- begin test here -->
  <td
style="background-image:url('http://www.sempdx.com/images/topNav_beg.gif')"
height="28" width="9"></td>
  <td height="28" style="border-right:1px solid #A9A5A3;
background-image:url('http://www.sempdx.com/images/topNav_mid.gif');
border-left-color:gray; border-top-color:gray; border-bottom-color:gray"
width="73"><div class="topNav-TD">
  <a href="http://www.sempdx.org/Events/" rel= "nofollow">Events</a>
</td></div>

<td height="28" style="border-right:1px solid #A9A5A3;
background-image:url('http://www.sempdx.com/images/topNav_mid.gif');
border-left-color:gray; border-top-color:gray; border-bottom-color:gray"
width="90"><div class="topNav-TD">
  <a href="http://www.sempdx.org/Membership/" rel= "nofollow">Membership</a>
</td></div>

<td height="28" style="border-right:1px solid #A9A5A3;
background-image:url('http://www.sempdx.com/images/topNav_mid.gif');
border-left-color:gray; border-top-color:gray; border-bottom-color:gray"
width="70"><div class="topNav-TD">
  <a href="http://www.sempdx.org/Sponsors/">Sponsors</a>
</td></div>
```

'Prozac - 3 Column' theme files

- [Stylesheet](#)
- [functions.php](#)
- [Footer](#)
- [sidebar-left.php](#)
- [Category Template](#)
- [Main Index Template](#)
- [Single Post](#)
- [author.php](#)
- [Header](#)
- [Sidebar](#)
- [Comments](#)
- [Popup Comments](#)



PageRank



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Search Status FF plug-in shows pink links to easily “nofollow” your “no money” pages



The home of Portland's SEM community

- Events
- Membership
- Sponsors
- SEM Resources
- Blog
- SEM Forum
- About
- Contact

Join Us!

- Tags
- adSense
 - adwords
 - amazon
 - boing boing
 - content network
 - diigo
 - engaget
 - eZine articles
 - facebook
 - fark
 - flickr
 - Google
 - google
 - slap
 - lifehacker
 - media marketing
 - newsvine
 - pagerank
 - patrick gavin
 - PR update
 - savvy webmasters
 - semm
 - stumbleupon
 - techmeme
 - technorati

Here's what Portland Oregon's search marketers are talking about...



Rand Fishkin to Keynote Searchfest 2008

November 9th, 2007 by Todd Mintz

The SEMpdx Board is pleased to announce that SEOmoz CEO Rand Fishkin will be the keynote speaker at Searchfest 2008.

I'm going to assume that for most blog readers, giving a mini-bio of **Sphinnis** Rand isn't necessary... however, for those folks new to the search industry that don't know who Rand Fishkin is (and they have to be VERY NEW not to know who Rand Fishkin is), they can read more about Rand's background here.

[Read more...](#)

SEMpdx Forum Latest
Re: newbie'esque question re: mirror sites and SEO / SEM
Re: newbie'esque question re: mirror sites and SEO / SEM
newbie'esque question re: mirror sites and SEO / SEM

Upcoming Events
November Educational Event - SEM 6 Pack
Dec 2007 Networking
January 2008 Hot Seat + Vanessa Fox

Member Resources
[Amplify Interactive Blog](#)
[Anvil's Search Engine Marketing News](#)
[EngineWorks Blog](#)
[Media Forte Marketing Blog](#)
[Search Commander Blog](#)

Other Resources

Post level control - Greg Boser new plugin

DoFollow, WebGuerrilla Version	4.0.1	Selectively disable the "nofollow" tagging for comments. Configuration: Options » DoFollow . By Dax .	Deactivate
--	-------	--	------------

for each post!

No Follow Comments —

- All Comments
- All Trackbacks

Current operating mode

No timeout is set. Nofollow will be removed immediately from **all comments**.

Timeout

Remove nofollow from comments older than days.

Comments

- Remove nofollow from comments posted by registered users and other visitors.
- Only remove nofollow from comments posted by registered users.
- Remove nofollow immediately from comments posted by registered users and use the time
- Do not remove nofollow from regular comments.

Pingbacks, trackbacks and other special comment types

- Do not remove nofollow from pingbacks.
- Do not remove nofollow from trackbacks.

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